

Executive Director's Summary Proposal for SCFD Strategic Plan Next Steps

Adopted May 22, 2008

I. Addressing Inter- and Intra-Tier Concerns

- Establish a small SCFD Task Force to:
 - Survey all Tier II organizations regarding the current formula and threshold
 - Meet at least monthly over a period of 5-6 months
 - Review the retreat minutes & formulate a process and a plan for the work to be done
 - Engage in 2 facilitated scenario planning sessions (3 hours each)
 - Identify implications for SCFD and all three tiers of funded organizations
 - Gather input from all three tiers and other cultural stakeholders
 - Identify options based on scenario planning and stakeholder feedback
 - Present options to the full board
- Appoint representatives from Tier I, II and III organizations, county cultural councils to task force
- Request that options be presented to the SCFD Board no later than December 1, 2008 to allow for legislation, if needed, during the 2009 session
- Engage Corona Research (who facilitated the board retreat) to participate in initial planning meeting, develop an agenda and group process design, facilitate the two scenario sessions, prepare minutes and conduct a wrap-up meeting; cost: approximately \$3,200

II. Public Awareness

- Capitalize on Rex Morgan Award event to raise public awareness
- Accept board Secretary Dan Hopkins' offer to work with board member Joseph Arcese in developing a plan to expand public awareness while keeping the associated costs low or, alternatively, assisting SCFD in locating pro bono or low-cost PR support.
- Prompt organizations to display the logo on all non-capital collateral

III. Arts in Education Issues

- Collaborate with Think 360 Arts, the Colorado Council on the Arts and Americans for the Arts to work with Colorado stakeholders in a year-long process to develop a coordinated statewide advocacy program
- Review the board's authority regarding discretionary funds and possibly redirect a portion of those funds to supporting specific activities
- Work with metropolitan-area foundations to coordinate and leverage funds for arts in education grants
- Engage individual SCFD board members to meet with superintendent groups, legislators, foundations and others
- Capitalize on the expertise of Tier I and II education directors to assist and collaborate with Tier III organizations in education outreach efforts