



REQUEST for PROPOSALS
Outdoor Art - SCFD Rex Morgan Tribute
Site: Denver Performing Arts Complex



Proposals with qualifications are requested from Colorado artists interested in creating site specific public art to serve as a permanent **three way tribute** in order of importance, to (1) **the Scientific and Cultural Facilities District (SCFD)** (2) **Rex Morgan**, one of the founders of SCFD and (3) the annually-named growing **list of recipients of the Rex Morgan Citizen Volunteer Award**.

PROJECT SUMMARY

The Scientific and Cultural Facilities District (SCFD) seeks to commission an original work of art to be located on the Galleria of the Denver Performing Arts Complex. The artwork could be two-dimensional or three-dimensional and must be in such medium as to withstand the test of time and the elements of weather and public viewing and touching. The selected proposal will be a work of art which best honors the SCFD and the public whose sales taxes support it, while creating a sense of homage to the legacy of Mr. Morgan and to those people who have received the annual Rex Morgan Citizen Volunteer Award. The selected artist's proposal will include a clear plan on how new winners will be added to the artwork as they become award recipients each year. Background information, site restrictions, timeline and other details follow.

BACKGROUND

Mr. Rex Morgan served as a leader, volunteer, and advocate who pursued a regional vision, SCFD, that was inclusive and for the benefit of the cultural community and the residents of the metropolitan area. Mr. Morgan worked tirelessly, persisting over a number of years enlisting the help and expertise of others and used his talents, energy, community contacts, and knowledge of the legislative process to make SCFD a reality. His work has benefited organizations in the arts, sciences, and cultural history for two decades. Rex Morgan was a civic activist and trustee of the Denver Art Museum. His vision was to create a thriving cultural community for all citizens. During the 1980s, Rex Morgan and other community leaders lobbied the legislature, organized the original SCFD ballot initiative and championed implementation of the 0.1% retail sales and use tax.

The Rex Morgan Citizen Volunteer Award was initiated in 1998 to thank citizen volunteers and inspire participation in civic advocacy on behalf of culture. It honors District residents whose leadership has made a significant impact on the arts, scientific and cultural community in the Scientific & Cultural Facilities District. Recipients have met one or more of these additional criteria: advocated on behalf of the cultural community; demonstrated vision and persistence in pursuing goals to benefit the cultural community; promoted community participation in pursuing cultural objectives; worked as a volunteer supporting cultural initiatives or institutions; acted to benefit a municipality or county region[s]; initiated, collaborated, or supported innovative policies to enhance the regional cultural community.

Rex Morgan Award Recipients to date:

2008 Bob Greenlee, first Chairperson, SCFD Board of Directors
2007 Maruca Salazar, artist and former member, Denver County Cultural Council
2006 John Hayes, former Chairperson and member SCFD Board and member, Douglas County Cultural Council
2005 Mike Moore, founding member and former Chairperson, Jefferson County Cultural Council
2004 Rosalie Keith, founding member, Thornton Arts, Science & Humanities Council; member, Adams County Cultural Council
2003 Edward Connors, Trustee, Denver Botanic Gardens and co-founder SCFD
2002 Barry and Arlene Hirschfeld, Trustees, Denver Art Museum
2001 Harry Lewis, Trustee, Denver Museum of Nature and Science, Chairperson, Citizens for Arts to Zoo
2000 Wilbur Flachman, former Chairperson, Adams County Cultural Council
1999 Jane Hansberry, former District Administrator, SCFD
1998 Nancy Parker, Trustee, Central City Opera

The **SCFD** is nationally viewed as a highly successful and efficient model of regional collaboration and public support for funding scientific and cultural organizations and receives frequent inquiries regarding replication.

Greater Denver Metro area voters created the Scientific & Cultural Facilities District in November 1988 to provide public financial support to scientific and cultural organizations. Since then, SCFD has funded over 300 organizations via the 0.1% (1¢ on every \$10) retail sales and use tax in the seven-county district. Counties within the District include Adams, Arapahoe, Boulder, Broomfield, Denver, Jefferson and most of Douglas. The SCFD was most recently reauthorized in 2004 through 2018.

SCFD facilitates distribution of the voter-approved retail sales and use tax funds to organizations that provide for the enlightenment and entertainment of the public through the production, presentation, exhibition, advancement or preservation of art, music, theatre, dance, zoology, botany, natural history or cultural history. In 1989, SCFD distributed \$14 million to 171 organizations. In 2007, over \$40 million was distributed to more than 300 organizations, from the Denver Zoo, Denver Museum of Nature & Science, Denver Art Museum, Denver Botanic Gardens and The Denver Center for the Performing Arts, to small local nonprofit organizations in the seven-county District. Since the first revenue collection occurred in 1989, the SCFD has distributed more than \$591 million in funds to eligible nonprofit and local government scientific and cultural organizations. SCFD collects sales and use tax revenues of which 99.25% is distributed annually to eligible nonprofits and local government cultural programs. Only .75% (three-quarters of one percent) is used for administrative expenses.

SCFD-funded organizations offer broad public access to cultural experiences in a multitude of ways, from periodic free-days at all of the Tier I institutions and many of the Tier II organizations, to free or low-cost admissions to Tier III local and community-based festivals, museums, science and nature offerings, galleries, and performances by theatre and dance companies, musicians and choral groups. Recipient organizations proudly display the SCFD logo and mascot, Popsicle the Polar Bear, in demonstration of their thanks for many years of public support. The proposed artwork must include the image of Popsicle which can be downloaded from www.scfd.org.

DEADLINE FOR SUBMITTAL: September 1, 2009

TOTAL ART BUDGET: Fundraising goal is \$50,000

OPEN TO: Colorado Artists working in outdoor medium

NAME OF PROJECT: Rex Morgan Tribute

SITE SETTING and PARAMETERS

A site has been established on the open-air Galleria of the Denver Performing Arts Complex located at 14th and Curtis Street in the City of Denver. The site is near the Parking Garage across from the Helen Bonfils Complex on the extension of the Galleria towards Arapahoe Street. The artwork should be in a scale suitable to this location where there is a high daily volume of foot traffic.

Additional parameters:

- Theatres & Arenas Division of the City and County of Denver working with the Tribute Selection Committee will have the final decision in the placement of the Tribute and reserves the right to move it in the future.
- Size restrictions: The maximum diameter will be 4 feet and maximum height will be 8 feet.
- Artwork should be maintenance free.

BUDGET

While the expected price scale of this project is \$50,000 dollars, the total contract to be awarded to an artist or artist team will be determined by actual fundraising and proposals. Funding will be secured by the efforts of the Rex Morgan Tribute Committee under the auspices of the SCFD Board of Directors. The Committee, working together with Citizens for Arts to Zoo (CATZ), a partner organization, will administer the project but no public SCFD tax revenues will be used for the project whatsoever. The SCFD and fund raising partners cannot guarantee that the fund raising goal of \$50,000 will be achieved. Until the fund raising effort is complete, there are no assurances that the final budget will be \$50,000 or that the project will proceed as envisioned. The contract amount for the finalist selected will be inclusive of all costs associated with the project including, but not limited to, the artist's design fee, other consultation fees such as structural engineering, insurance, including Colorado Worker's Compensation, small tools, materials, fabrication, transportation and installation, including any building or site modification required, add-on components in future years, travel to and from the site, per diem expenses, project documentation, contingency to cover unexpected expenses and any other costs of any kind. A payment schedule will be outlined when the project goes to contract.

ELIGIBILITY

SCFD is committed to ensuring the broadest possible impact of limited resources.

- This RFP is open to resident artists of Colorado only
- Appropriateness of the proposal to the function of the stated request
- Submissions will be evaluated on the basis of the following criteria: a thorough understanding of SCFD and Mr. Morgan's legacy
- Innovation and timeliness
- Compatibility with the installation site
- Qualifications as demonstrated by past work
- Permanence and durability of structural and surface components
- Probability of successful and certainty of project completion
- Public safety

SELECTION PROCESS AND SCHEDULE

This request for proposals is open to artists residing in Colorado. SCFD has installed a Tribute Selection Committee who will review all complete submittals. Follow specific directions on page 5 to make a submission. The committee is pleased to have licensed the electronic submission format, CaFÉ, call for entry system for applicants to this project. The schedule is as follows:

Release of Request for Proposals:	May 26, 2009
Guided Site Visit:	June 8, 2009 11am at Galleria, DPAC*
Deadline for Proposal Submittal:	September 1, 2009 (midnight)
Committee preliminary review period:	September, 2009
Four Semi-Finalists notified:	by October 1, 2009
Committee Review period:	October 2009
Semi Finalists Submit Maquette**:	by October 16, 2009
Finalist notified:	by November 1, 2009
Public Notification/unveiling design:	by November 18, 2009
	Rex Morgan Citizen Volunteer Award event
Installation Date of Completed Art:	To be negotiated

**Applicant artists can visit the site with members of the Tribute Committee; meet in front of the Bonfils Complex on the Galleria at Denver Performing Arts Complex.*

***A group of four semi-finalists will be selected who will then provide either a maquette (small model) or highly detailed drawing to the committee as part of the final selection process. A \$500 expense payment will be available to semi-finalists submitting a maquette excepting the semi-finalist whose proposal is ultimately awarded the contract.*

LEGAL COMMENTS

The Tribute Selection Committee and the SCFD reserve the right to reject any or all applications, proposals, applicants, or projects, and to modify or terminate the application process or the selection process for any reason or no reason and without prior notice. All determinations and selections made by SCFD will be final and are non-reviewable and non-appealable. The selected artist will be required to enter into a contract with SCFD or a designee partner organization which will outline payment and installation schedules. Selected artist(s) must be in attendance at the 2009 Rex Morgan Citizen Volunteer Award (date TBD November, 2009) and also the 2010 Award if the project is yet to be installed at that date.

PLEASE SEE PAGE 5 FOR INFORMATION ON APPLYING FOR THIS OPPORTUNITY.

APPLYING FOR THIS OPPORTUNITY

The Tribute Selection Committee is pleased to have licensed CaFÉ (www.callforentry.org) for the selection process of this RFP. The Committee will review ONLY complete submittals by artists registered with CaFÉ.

Artists must submit the following online to CaFÉ:

- 1) **Proposal – Artist’s Statement.** Using the Artist’s Statement section of **CaFÉ**, upload text of what you propose for the outdoor art opportunity, SCFD Rex Morgan Tribute. Proposal could reference components of ‘project summary, background, site setting and parameters, budget and eligibility’ as provided in this document along with addressing your interest in the project, why you should be considered and your experience in working on a project of this type. The proposal may not exceed the length of 4,000 characters including spaces. If the proposal involves a team of artists, follow directions (1a.) for “Team Submissions.”
 - a. **Team Submissions.** If the proposal involves a team of artists, be sure to address the Team Submittal Information question which requires submission of a list of all members of the team. Also expand the résumé document (as noted in number 2 below) to include one résumé for each artist involved.
- 2) **Résumé.** Upload your résumé according to the instructions on **CaFÉ**. Use a résumé format which outlines your professional accomplishments and qualifications as an artist. Team Submissions will upload a document containing multiple résumés, one for each member of the team.
- 3) **Image Index.** Provide a detailed index of the images being submitted for this project. For each image provide:
 - Title of work/location
 - Artist's name
 - Year of work
 - Medium
 - Size
 - Cost/Budget
- 4) **Six images.** Submit six images of proposed or previous work. Follow image prep instructions on CaFÉ.

**Submission must be complete and received online at CaFÉ
by September 1, 2009 midnight. (www.callforentry.org)**

QUESTIONS

If you require more information or clarification please refer to web page: www.scfid.org/rexmorgantribute or email to tribute@scfd.org.